



Contracting Business from Penton

Contracting Business is dedicated to the residential, commercial, and industrial mechanical systems contracting marketplace - HVACR mechanical systems and design/build/maintain contractors, wholesalers, and commercial/industrial in-house service organizations. Editorial coverage includes new market opportunities, business management, design and engineering, and the service and maintenance of HVACR systems.

SEGMENTS

45,846	Total Universe / Universe Rate	\$150.00/M
42,201	Records with Phones	+ \$60.00/M
19,626	Email Records	\$375.00/M
	Transmission	+ \$50.00/M

DESCRIPTION

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Contracting Business reaches heating and air conditioning contractors who design, install, service, and maintain residential, commercial, industrial, and institutional equipment. Owners and managers are the primary reader.

Job Title Category	Postal	Email
Corporate & Executive Mgmt	25946	10131
Engineering & Technical Mgmt	4653	2192
Service Management	7869	3713
Sales Management	2997	1231
Wholesalers/distributors	996	431
Other	780	392

Job Function	Postal	Email
Corp. Management	9092	3595
Project Management	5464	2335
Mechanical Engineering	2488	990
Service Technical	5390	2272
Sales	4786	1902
None Of The Above	218	69
Other	317	135

Title Category	Postal	Email
Top Management	29752	11958
Middle/administrative Management	5528	2221
Financial Management	572	207

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/21/2015
Counts Through	07/21/2015

DATA CARD MAINTENANCE

New To System	07/21/2015
Last Update	07/22/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

Sales & Marketing Management	1998	830
Information Technology (it) Professionals	373	208
Production Management	908	456
Engineering Management Professionals	3747	1861
	1167	508
All Other Management	52	36

Vp-level	2055	781
Director-level	564	267
Manager-level	5764	2355
Assistant -level	69	18
Human Resources	24	12
Purchasing	133	53
Retired	11	5
Senior (c-level Or Higher)	25669	10373
Students	17	13
Education	53	34
Medical	9	3
Lawyers	4	3

What Firm Does	Postal	Email
Snow Melt Systems	306	132
Other	7096	2421
None Of The Above	1374	868

Firm Activities	Postal	Email
New Construction	26604	10808
Modernization Alteratio	26290	10433
Repair Replacement	32043	13189
Service	28790	11747
Mechanical Contracting	4014	1126
Design Building Contrac	18365	7339
Other	645	249
None Of The Above	482	244

Construction Fields	Postal	Email
1 3 Dwelling Units Hous	21280	9462
4 Or More Dwelling Unit	18329	7337
High Rise Apartments	2907	887
Commerical Institutiona	26254	10760
Health Care Hospitals	1133	416
Industrial	15781	6180
Other	693	253
None Of The Above	1156	632

Number Employees	Postal	Email
4-Jan	11363	5191

9-May	7072	2890
19-Oct	5329	2102
20-49	3640	1546
50-99	1564	639
100-249	1213	507
250-499	495	228
500 Or More	1078	491

Penton reaches 16 markets, over 18MM professionals, and has touch points for virtually every industry. **Their diverse portfolio of properties can help you reach your target audience.**

Advertising:

For other Advertising opportunities please visit:

<http://www.penton.com/OurMarkets/ElectricalEnergyandMechanicalSystems/tabid/83/ItemId/184/Default.aspx>

(contractor, mechanics, installation, building)

SELECTS		AVERAGE INCOME	
Activities	\$15.00/M	Value	not available
Areas	\$15.00/M		
Bus/Industry Type	\$15.00/M	MINIMUM ORDER	
Job Title	\$15.00/M	Minimum Quantity	5,000
Max per Company/Sites	\$15.00/M	Minimum Price	\$0.00
Number of Employees	\$15.00/M		
Sales Volume	\$15.00/M	NET NAME ARRANGEMENTS	
SCF	\$10.00/M	Net Name is allowed	
SIC/NAICS Code	\$15.00/M	Floor	0%
State	\$10.00/M	Minimum Quantity	0
Type of Work	\$15.00/M	Run Charges	\$10.00/M
Zip	\$10.00/M		
Job Function	\$15.00/M	EXCHANGES	
Unit Firm Activities	\$15.00/M	Exchange is not allowed	
Unit Firm Areas	\$15.00/M		
Unit Type of Work	\$15.00/M	REUSE	
Industry		Please inquire	
Employee Size			
GENDER		CANCELLATION	
Male	86%	Charges	\$50.00/F
Female	5%	CANCELLATION INSTRUCTIONS	
		All orders cancelled before the mail date will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the mail date.	
		KEY CODING	
		Key Coding is available	
		Charges	\$3.00/M
		ADDRESSING	
		FTP	\$75.00/F
		EMAIL	\$75.00/F
		SPECIAL INSTRUCTIONS	